

# Winchester Half Marathon

**\*\*A Benefit for the Green Circle,  
a walking/fitness trail in Winchester, VA\*\*  
October 23, 2005 ~ Winchester, VA**

## **Sponsorship Levels**

**Sponsorship works!  
Invest your marketing dollars wisely  
marathon sponsor and benefit the  
Green Circle Project! Your support makes a difference for the future of our  
community and for your business!**

**by becoming a half  
Winchester community's**

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### **Title Sponsor \$15,000**

- Company name as part of the official Half Marathon name
- Company name and logo placed on all print, internet, and media advertising.
- Company link on the official race homepage internet site
- Company name on all internet race listing sites
- Company banners at the start and finish line
- Company banners at the package pick-up
- Company name and logo on all race entry forms to be distributed to running clubs, stores and mailings in the VA, PA, MD, DC, NC, WV and surrounding areas
- Company name and logo on all race shirts and any promotional material associated with race
- Company name mentioned on any tourism promotions associated with the race
- Company link on the official race results page

### **Major Sponsor \$10,000**

- Company name and logo on all print and internet advertising
- Company link on the official race homepage internet site
- Company name and logo on all race entry forms to be distributed to running clubs, stores and mailings in the VA, PA, MD, NC, WV and surrounding areas
- Company name and logo on all race shirts
- Company banners at the start and finish line
- Company banners at the package pick-up
- Company name mentioned on any tourism promotions associated with race

### **Associate Sponsor \$5,000**

- Company name and logo on all race entry forms to be distributed to running clubs, stores and mailings in the VA, PA, MD, NC, WV and surrounding areas
- Company banners at start and finish area
- Company link on the official race homepage internet site
- Company name and logo on all race shirts

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**(Continued from other side)**

**Sponsor-a-Mile**

**\$1,500**

- Company name on all race entry forms to be distributed to running clubs, stores and mailings in the VA, PA, MD, NC, WV and surrounding areas
- Company banner at selected mile marker
- Company link on the official race homepage internet site
- Company name on all race shirts

**Contributor**

**\$1,000**

- Company name on all race entry forms to be distributed to running clubs, stores and mailings in the VA, PA, MD, NC, WV and surrounding areas
- Company link on the official race homepage internet site
- Company name on all race shirts

**Friend**

**Up to \$500**

- Company name on all race entry forms to be distributed to running clubs, stores and mailings in the VA, PA, MD, NC, WV and surrounding areas
- Company link on the official race homepage internet site

**Half Marathon Supply Sponsor**

**Memorabilia**

- Company may supply t-shirts, pens, totes, water bottles, notepads or other items which could be included in the registration packet for all registrants.

**PLEASE RETURN below as soon as possible!**



**Yes, we would like to support the Winchester Half Marathon, to be held in Winchester, VA, October 23, 2005. Our selected level of support is indicated below.**

Organization Name: \_\_\_\_\_

Level of Sponsorship: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Please return this portion of the form with your commitment to the Winchester Half Marathon to Ann Robb, 233 Branner Ave, Winchester, VA 22601. If you have any questions please contact Ann at (540) 723-9616 or hlfmrthn@shentel.net. You will be contacted regarding payment shortly.

**We sincerely appreciate your commitment to the Winchester Half Marathon!**